

2018

MEDIA KIT

GOODlife
magazine

DISTRIBUTION:

Acworth, Kennesaw, Marietta, Cartersville, Canton Powder Springs, Woodstock, Atlanta, Smyrna, Sandy Springs, and surrounding

DIGITAL, SUBSCRIPTION, & EVENTS:

North Metro Atlanta and surrounding

About Us

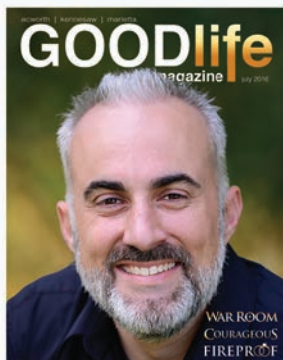
GOODlife magazine is Atlanta's premier Christian magazine. We desire to see the community unify through the spreading of positive Christian values, and we seek to bring awareness of events and happenings going on throughout the community.

We engage readers with captivating articles, including regular interviews with prominent leaders, and incorporate lifestyle topics, such as health, business, relationships, and travel. Readers are attracted to the high-quality, full-color magazines and like to retain them to share with others.

GOODlife magazine is a bi-monthly publication distributed monthly through many local businesses such as **Kroger, Whole Foods**, as well as restaurants like **Chick-fil-A** and other organizations, including doctor offices, spas, hotels, car dealers, Christian schools, and churches. They are also available through local events, digital, and subscription. By advertising with GOODlife, you are investing in your business while simultaneously serving the greater mission of spreading good news.

Our Audience

Our readers cover a vast array of people throughout the community from all walks of life. They look forward to each upcoming issue and enjoy engaging with us at live events. They support the vision of GOODlife and are excited to partner with us, as well as with our advertisers, in seeing the community unite.

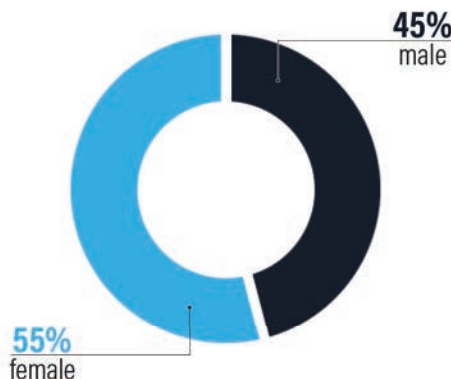


DEMOGRAPHICS

TOTAL READERSHIP

GENDER

50K+



SPECS

Resolution: 300 dpi minimum at actual size
(Photos taken from the web are too small)

Format: CMYK (no RGB)

File Types:

- InDesign CC
- Photoshop CC (16 bit)
- Illustrator CC (create outlines on text)
- PDF/x-1a
- TIFF

(If using InDesign CC, Photoshop CC or Illustrator CC, include all image files and fonts used in layout.)

For more information on graphic specifications, contact design@GOODlifemagazine.org.

SEND

Files can be submitted via:
email (10 mb limit): design@GOODlifemagazine.org
Drop Box
CD

FULL PAGE BLEED EXAMPLE




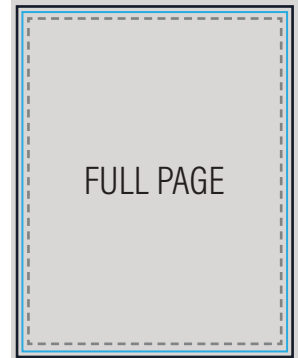
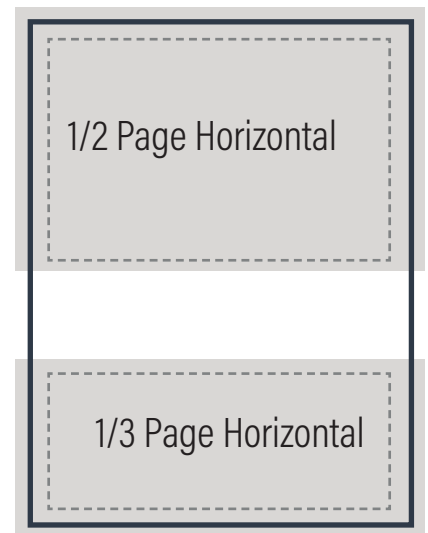
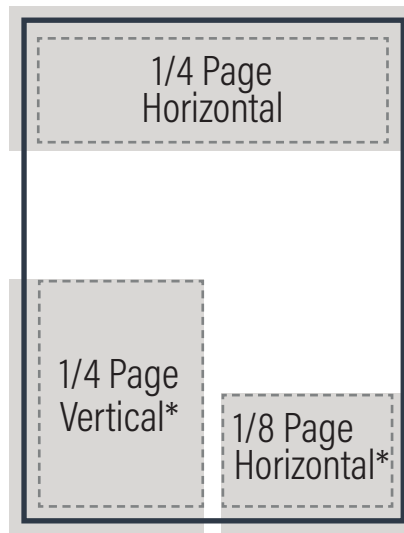
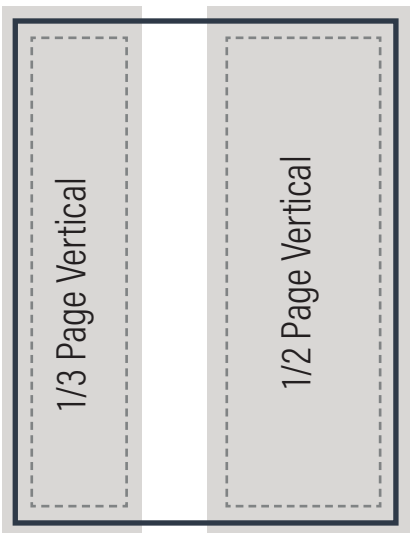
-  IMAGE AREA - 0.25" INSIDE OF TRIM
-  BLEED AREA - 0.125" OUTSIDE OF TRIM
-  TRIM AREA - (ANYTHING OUTSIDE THIS AREA MAY BE TRIMMED)

IMAGE: 8" X 10.375"
BLEED: 8.75" X 11.125"
TRIM: 8.5" X 10.875"



SIZE

	Ad size	Image Area	Bleed
VERTICAL	Full Page	8 x 10.375	8.75 x 11.125
	1/2 Page	4 x 10.375	4.75 x 11.125
	1/3 Page	2.667 x 10.375	3.417 x 11.125
	1/4 Page*	4 x 5.186	4.75 x 5.936
	1/8 Page	(No Vertical - Check Horizontal Dimension)	
HORIZONTAL	Full Page	10.375 x 8	11.125 x 8.75
	1/2 Page	8 x 5.186	8.75 x 5.936
	1/3 Page	8 x 3.458	8.75 x 4.208
	1/4 Page	8 x 2.594	8.75 x 3.344
	1/8 Page*	4 x 2.594	4.75 x 3.344



*For partial page ads that bleed: Please leave equal bleed on all 4 sides for ad so that ad can be placed in any location on the page; top, bottom, left, or right.

2017 MONTHLY RATES



Standard

- Full Page
- 1/2 Page
- 1/3 Page
- 1/4 Page
- 1/8 Page

Premium

- Back Cover
- Inside Front
- Inside Back
- Page 3

Email for pricing
info@goodlifemagazine.org

BI-MONTHLY 2018 ADVERTISING DEADLINES

Issue	Advertising Deadline
January/February 2018	December 5, 2017
March/April 2018	February 7, 2018
May/ June 2018	April 5, 2018
July/August 2018	June 5, 2018
September/October 2018	August 6, 2018
November/ December 2018	October 6, 2018

LOCAL EVENTS (Festivals, Conferences & Expos)

Want to get more recognition? Include your promotional advertising material in the GOODlife event bags!

GOODlife Advertiser - FREE (half page and larger)
 Non-Advertiser - Call for pricing

Need printed material? Call today for pricing.

ADDITIONAL SERVICES

Website Design

Video Services

Graphic Design

Printing

(Postcards, Flyers, Buisness Cards, etc...)

2018

MEDIA KIT



Leaderboard (monthly)

Web banner at the top of each page of our website.

728 x 90

Side Banner (monthly)

Web banner at the side of each page of our website.

300 x 250

E-newsletter banner

Sponsor an ad on our monthly e-newsletter, which highlights our digital issue. Include your attention-grabbing banner ad that can help build your brand awareness and drive traffic to your website.

600 x 200

Dedicated email blast

Deliver your customized e-mail promotion with your advertising or news message directly to the in-boxes of our monthly subscribers.

Standard business directory listing

Premium business directory listing

Includes link to website and photo/logo